

# NOEMIE TSHINANGA

creative freelancer based brooklyn, ny  
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noemie-marguerite.com

## Skills

Creative Direction, Photography, Brand Design,  
UI/UX, Videography, Color Grading, Front End Development

## FULL-TIME & CONTRACT WORK

### Simple Contacts

#### *Brand Design, August 2017-August 2018*

- Managed a range of internal brand design projects and ensured all work reflects visual brand guidelines from concept through final production
- Produced project schedules, refined scope, set budget, and maintained open communication and brand consistency within internal stakeholders
- Photographed and filmed brand campaigns for both client-facing and internal use

### Perkins + Will

#### *Front-End Development, August 2017-August 2018*

- Built web applications for internal using various scripting languages and JavaScript frameworks such as Angular, in addition to utilizing the Jade web template engine
- Designed wireframes and mockups depicting user workflows for both the desktop and mobile use, while incorporating brand design aesthetics
- Developed and designed an online style guide that communicates a consistent user interface for future web applications that align with the overall brand

### ConvertKit

#### *Front-End Development, April 2017- May 2017*

- Built web applications for internal using various scripting languages and JavaScript frameworks such as Angular, in addition to utilizing the Jade web template engine

### Nebo Agency

#### *Web Development Intern, June 2014 - August 2014*

- Built web applications for internal using various scripting languages and JavaScript frameworks such as Angular, in addition to utilizing the Jade web template engine

## Equipment

Canon 5D Mark II, Rokinon 35MM T1.5, Canon 50MM f/1.4,  
MacBook Pro, Adobe Photoshop, Sketch, Final Cut Pro,  
Adobe After Effects, Adobe Bridge, Color Finale Pro

## FREELANCE WORK

### Beyond 8

#### *Photography, September 2018 - Present*

- Photograph the event production process from the initial stage to final set-up, capturing and highlighting Beyond 8's work in client productions

### The Journey With Blue

#### *Creative Direction & Brand Design, March 2017-Present*

- Design branding materials for social media, produced photography content, as well as video content.
- Developed website from created brand identity and style guide

### FORM Beauty, AfroPunk Festival

#### *Photography & Videography, August 2017*

- Collaborated with FORM Beauty's design team to provide consumers an authentic perspective of FORM Beauty's hair products in relation to the history and impact of hair presentation at the international music festival, AfroPunk

### Bené Scarves

#### *Brand Design, February 2013-2018*

- Conceptualized and developed the visual brand and identity of Bené Scarves
- Implemented Bené's brand into an e-commerce website through front-end development
- Created promotional materials such as email blast templates to enhance branding awareness

*More photography & video work can be found on  
noemie-marguerite.com*

## EDUCATION

### The University of Georgia, December 2014

BBA, Management Information Systems  
New Media Certificate

\*References are available upon request